Ticket Manager

Feature List

# Admin interface

* New organisations sign up online
* Add basic branding (logo)
* Add billing details (PayPal account, etc.)
  + Step by step instructions, including information about PayPal fees and charity status
* Default options for ticket pricing, booking fee
* Set up a new event
  + Event name and blurb, plus image.
  + number of tickets
  + prices (including concession rates and optional separate price bands) – option to change from default organisation values
  + opening and closing date for sales
  + number of tickets available
  + booking fee
  + Ticket delivery options: collect on door, e-ticket, post ticket (postage fee if appropriate).
* Present options for our fees; make transparent how much of the total transaction value the organisation keeps, how much we take, and how much paypal take (with examples?). Let organisation make informed decisions about booking fees.
* Code for pasting into own website. All operations assume non-tech-savvy operator.

## Results handling

* List of order details on admin site
  + Optional email purchase alert
  + Option to enter tickets purchased separately (in person/over phone)
* Optional stats module? (at additional cost?)
  + Ticket sales by method
  + Ticket sales against time
  + Demographics – full price/concessions, etc.
  + Location map?
* Email all customers?
* List of tickets to post (if applicable)

# Customer Interface

* View event page(s) with organisation branding (our branding minimal)
* Returning users log in?
* Basket for buying from multiple events at a time
* Centralised front-page for advertising multiple events?